

This ad is approved to run March 1st through March 31st, 2016, during the Subaru Love Spring Event.

STEP 1 TV SCRIPT PRE-APPROVED

STEP 2 SUBMIT VIDEO FILE FOR PRE-APPROVAL

Television pre-approval is only considered final after Step 1 and Step 2 have been completed and "Approved".

Houser & Hennessee

ADVERTISING CORPORATION

PENDING FINAL APPROVAL

In order to receive final approval of this submission, additional pre-approval steps are required. Please see the SAF Policy Manual for additional details.

CLIENT:	Thelen Subaru	PHONE #:	
SPOT:	THEL-SU-T160301 Thelen Love Spring Event	FAX # :	
LENGTH:	:30	SALES REP:	Larry
DATE:	3/8/2016	PRODUCER	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Thinking About A New Car?</p> <p>Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p> <p>2016 Subaru Forester 2.5i (Logo) More Cargo Room Symmetrical All-Wheel-Drive Up To 32mpg <small>32mpg based off of EPA-estimated fuel economy. Actual mileage may vary. Model shown, 2014 Subaru Forester 2.5i.</small></p> <p>(2016 Love Spring Event Logo)</p> <p>2016 Subaru Forester 2.5i (Logo) Only \$235 /mo Lease For 42 Months - \$1,735 Due At Signing <small>2015 Subaru Forester 2.5i 6 MT FFA-01. Lease for \$249 a month for qualified lessees. 12,000 miles per year for 36 months. \$0.15 per mile for overage. Tax, title, license fees extra. No security deposit required. Model shown, 2014 Subaru Forester 2.5i. Some restrictions may apply, see dealer for details. Offer ends 3/31/16</small></p> <p>Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p> 	  <p>(Top Of Screen – Full Length of frame)</p>	<p>Thinking about a new car? Then think Thelen.... Thelen Subaru!</p> <p>Think about how much you'll love a new 2016 Subaru Forester!</p> <p>An IIHS Top Safety Pick! With more cargo room, Symmetrical All-Wheel Drive, and up to 32 MPG.</p> <p>And right now, you'll love how much you're going to save during the Subaru Love Spring Event!</p> <p>This month only, lease your new 2016 Subaru Forester at Thelen Subaru – now for as little as \$235 a month!</p> <p>So Think Thelen... Thelen Subaru! Euclid Avenue, Bay City. Online at ThelenSubaru.com.</p>

Approved: _____ Approved with Changes: _____ Client Signature: _____